

# Fldsmdfr

Great Oats



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Period 2**

# Our Product

- Automatically cooks oatmeal
- Oatmeal Blend with Chia Seeds and Hemp hearts for additional health and nutrition benefits
- Self Cleaning

# Our Flavors

- Apple Cinnamon Brown Sugar
- Strawberry Banana Honey
- Peanut Butter
- Blueberry
- Raisins
- Regular Sweetened
- Strawberry
- Mango
- Guava
- Peach
- Pineapple
- Protein Powder Oatmeal
- Chocolate Chip
- Cinnamon Roll

# Why not Instant Oatmeal

- Health
- Convenience
- Flavoring





Fldsmldr. Great Oats

Aaron-Andrew-Omar-Tanner  
Oat Meal Machine

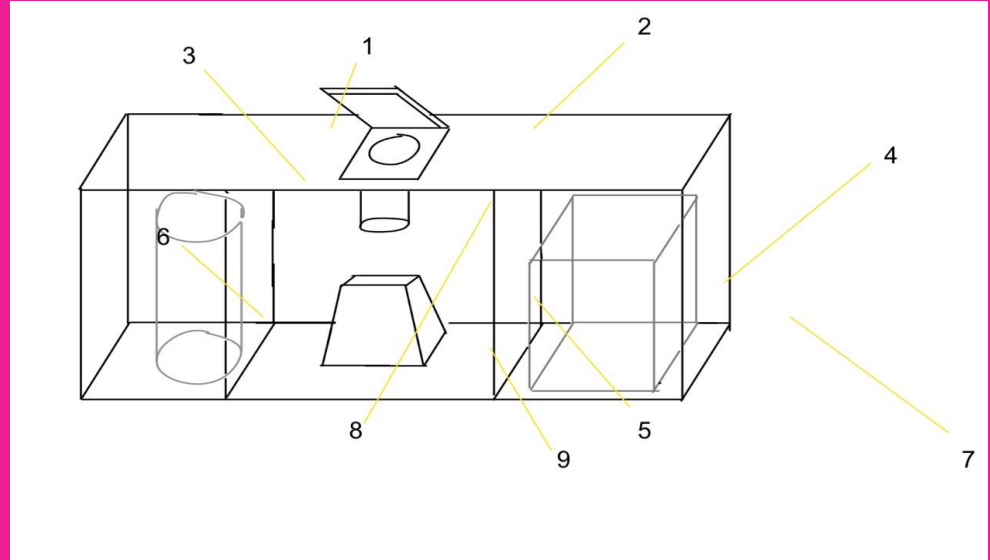
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# Design Labels

- 1.) Eldsmdfr
- 2.) Flavoring Cup Slot
- 3.) Dry Oatmeal Container
- 4.) Water Container
- 5.) Block Thingamajigy
- 6.) Water Boiler
- 7.) Compartment for Oatmeal Container
- 8.) Spout
- 9.) Compartment



# Our Margins

## **The Machine**

We pay \$38.50 to have our machine manufactured packaged and shipped, and it costs \$49.99 to buy in stores.

## **The Oats**

We pay \$0.70 per pound to have our blend of Oats, Hemp Hearts, and Chia Seeds packaged. It costs the consumer \$3.89 to buy in stores.

## **The Flavoring**

It costs \$8 per 100 flavoring cups, and the cups retail at \$4.29 for a package of 10



# Sales to Date

2015

-Product Sales: \$20,000 Revenues

-Food Product Sales: \$35,000 Revenues

2016

-Product Sales: \$225,000 Revenues

-Food Product Sales: \$380,000

2017 (Year to Date)

-Product Sales: \$450,000

-Food Product Sales: \$700,000

# 2017 Projections

Product Sales-

2,300,000

Food Product Sales-

3,400,000

# Pitch

10% for \$850,000