

Entrepreneurship Project Presentation Grading Rubric

Quality of Content 0 1 2 3 4 5	Did the audience find the material interesting? Was the audience engaged? Was the audience impressed?
Quality of Slides 0 1 2 3 4 5	Was the text legible from a distance? Is their consistency with the font and color usage? Were bullet points used instead of large paragraphs?
Clarity 0 1 2 3 4 5	Was the presentation organized? Did the presentation move in a logical manner?
Public Speaking Skills 1 0 1 2 3 4 5	Was the content covered at a comfortable pace? Did you speak not too soft and not too loud? Did you use the words “Um”, “Uh”, or “Like”?
Public Speaking Skills 2 0 1 2 3 4 5	Did you speak with confidence and enthusiasm? Did you make eye contact with your audience members? Did you dress semi-professional? Did you have to read off of the slides?
Business Terminology 0 1 2 3 4 5	Was proper use of business terminology used?
Negotiation Skills 0 1 2 3 4 5	Did a negotiation take place?
Time Limit 0 1 2 3 4 5	Was the 4 minute minimum and 6 minute maximum time constraint met?
Audience Member Etiquette 0 1 2 3 4 5	Were you respectful to others presenting?
Recorded (Optional) 10 Extra Credit Points	
Total: _____ (40 points maximum)	Important: If you wasted everyone’s time, you will receive a zero.